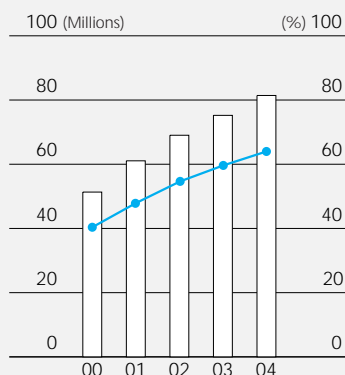


DoCoMo in Figures

I. DoCoMo and Industry Data on Mobile Communications

1. Cellular Services

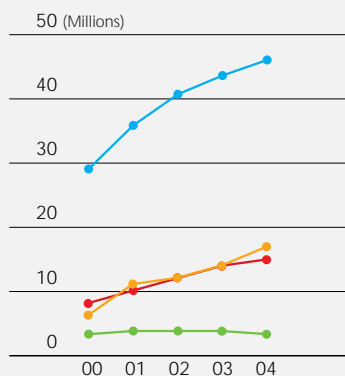
Cumulative Number of Subscribers and Penetration Rate in Japan



Years ended March 31	2000	2001	2002	2003	2004
Population of Japan (Thousands)	126,758	127,040	127,330	127,560	127,710
Total subscribers in Japan (Thousands)	51,139	60,942	69,121	75,657	81,520
Penetration rate	40.4%	48.0%	54.3%	59.4%	63.9%

Source: The Ministry of Public Management, Home Affairs, Posts and Telecommunications

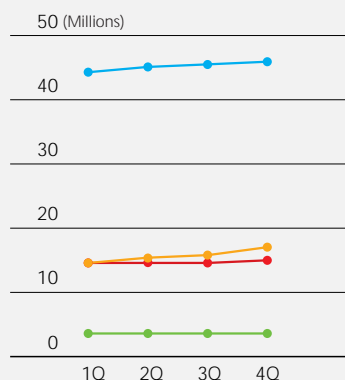
Cumulative Number of Subscribers, by Operator (Annual Data)



Years ended March 31	2000	2001	2002	2003	2004
NTT DoCoMo	29,356,000	36,026,000	40,783,000	43,861,000	45,927,000
FOMA	—	—	89,000	330,000	3,045,000
mova	29,356,000	36,026,000	40,694,000	43,531,000	42,882,000
au	6,230,000	10,985,500	12,214,200	14,049,100	16,958,800
TU-KA	3,493,500	3,954,100	3,891,400	3,783,300	3,631,800
Vodafone	8,166,200	9,977,800	12,232,000	13,963,300	15,002,400

Source: Telecommunications Carriers Association

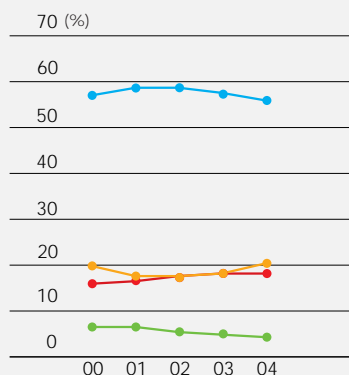
Cumulative Number of Subscribers, by Operator (Quarterly Data)



Year ended March 2004	1Q	2Q	3Q	4Q
NTT DoCoMo	44,361,000	45,042,000	45,365,900	45,926,700
au	14,673,500	15,262,500	15,977,300	16,958,800
TU-KA	3,739,600	3,699,100	3,670,000	3,631,800
Vodafone	14,439,800	14,591,100	14,774,000	15,002,400

Source: Telecommunications Carriers Association

Market Share, by Operator (Annual Data Based on the Cumulative Number of Subscribers)

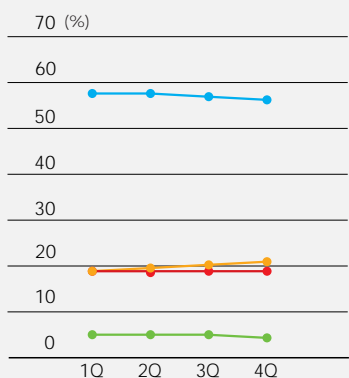


Years ended March 31	2000	2001	2002	2003	2004
NTT DoCoMo	57.4%	59.1%	59.0%	58.0%	56.3%
au*	19.8%	18.0%	17.7%	18.6%	20.8%
TU-KA	6.8%	6.5%	5.6%	5.0%	4.5%
Vodafone	16.0%	16.4%	17.7%	18.5%	18.4%

*Data for the year ended March 31, 2000 is the total of IDO and DDI cellular Group companies.
Source: Telecommunications Carriers Association

- NTT DoCoMo
- au
- TU-KA
- Vodafone

Market Share, by Operator (Quarterly Data Based on the Cumulative Number of Subscribers)

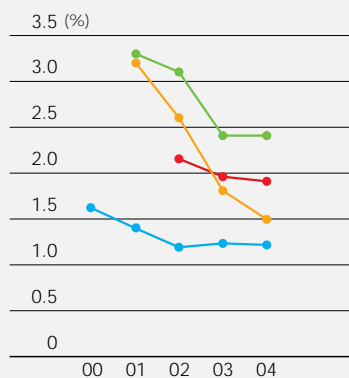


Year ended March 2004	1Q	2Q	3Q	4Q
NTT DoCoMo	57.5%	57.3%	56.9%	56.3%
au	19.0%	19.4%	20.0%	20.8%
TU-KA	4.8%	4.7%	4.6%	4.5%
Vodafone	18.7%	18.6%	18.5%	18.4%

Source: Telecommunications Carriers Association

- NTT DoCoMo
- au
- TU-KA
- Vodafone

Churn Rate, by Operator (Annual Data)

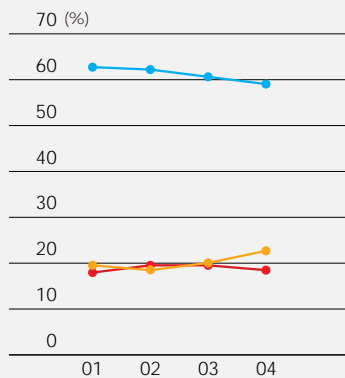


Years ended March 31	2000	2001	2002	2003	2004
NTT DoCoMo*	1.60%	1.37%	1.17%	1.23%	1.21%
au	—	3.2%	2.6%	1.8%	1.49%
TU-KA	—	3.3%	3.1%	2.4%	2.4%
Vodafone	—	—	2.13%	1.94%	1.91%

*See Note 3 on page 47.
Source: Each company's data

- NTT DoCoMo
- au
- TU-KA
- Vodafone

Competition in the Mobile Internet Service Market (Annual Data)

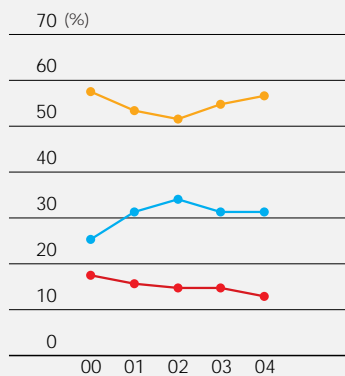


Years ended March 31	2001	2002	2003	2004
i-mode	62.8%	61.9%	60.5%	58.9%
EZweb	19.4%	18.6%	20.1%	22.5%
Vodafone live! (former J-SKY)	17.8%*	19.5%	19.5%	18.6%

*Sales of handsets adopted to J-SKY service
Sources: Telecommunications Carriers Association excluding 2001, of which data are from each of the operators

2. PHS and Quickcast Services

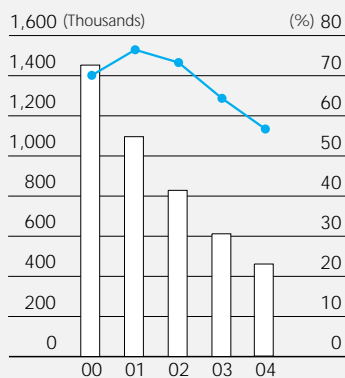
PHS Market Share, by Operator (Annual Data Based on the Cumulative Number of Subscribers)



Years ended March 31	2000	2001	2002	2003	2004
NTT DoCoMo	25.2%	31.0%	33.7%	30.9%	31.0%
DDI Pocket	57.7%	53.5%	51.6%	54.5%	56.4%
ASTEL	17.1%	15.5%	14.6%	14.6%	12.6%

Source: Telecommunications Carriers Association

Quickcast Services: Cumulative Number of Subscribers and Market Share of NTT DoCoMo (Annual Data)

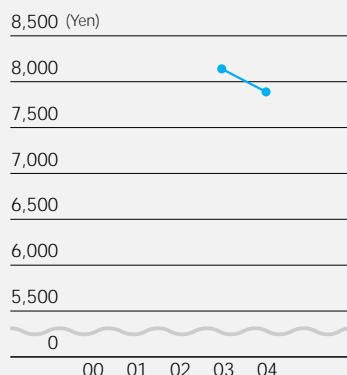


Years ended March 31	2000	2001	2002	2003	2004
No. of subscribers (Thousands)	1,444	1,098	827	604	457
Market share (%)	70.5%	76.4%	72.9%	64.1%	56.6%

Source: Telecommunications Carriers Association

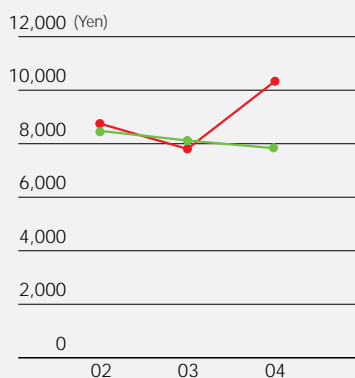
II. DoCoMo's Other Operation Data

ARPU (FOMA+mova) (Annual Data)



Years ended March 31	2000	2001	2002	2003	2004
Aggregate ARPU (Yen)	—	—	—	8,130	7,890
Voice ARPU (Yen)	—	—	—	6,380	5,920
Packet ARPU (Yen)	—	—	—	1,750	1,970
i-mode ARPU (Yen)	—	—	—	1,750	1,970

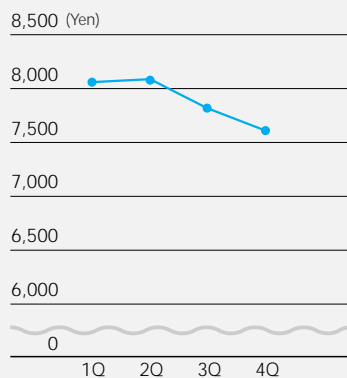
ARPU (FOMA) and ARPU (mova) (Annual Data)



Years ended March 31	2000	2001	2002	2003	2004
FOMA aggregate ARPU (Yen)	—	—	8,750	7,740	10,280
Voice ARPU (Yen)	—	—	—	5,050	6,900
Packet ARPU (Yen)	—	—	—	2,690	3,380
i-mode ARPU (Yen)	—	—	—	2,120	3,240
mova aggregate ARPU (Yen)*	8,820	8,680	8,470	8,140	7,830
Voice ARPU (Yen)*	8,700	7,800	6,930	6,390	5,890
i-mode ARPU (Yen)*	120	880	1,540	1,750	1,940

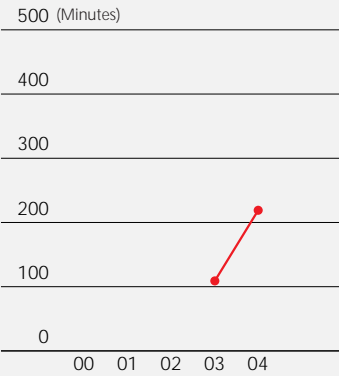
*See Note 3 on page 47.

ARPU (FOMA+mova) (Quarterly Data)



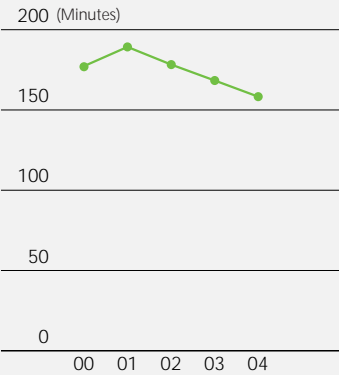
Year ended March 2004	1Q	2Q	3Q	4Q
Aggregate ARPU (Yen)	8,060	8,090	7,820	7,610
Voice ARPU (Yen)	6,150	6,060	5,840	5,640
Packet ARPU (Yen)	1,910	2,030	1,980	1,970
i-mode ARPU (Yen)	1,910	2,030	1,980	1,970

MOU for FOMA (Annual Data)



Years ended March 31	2000	2001	2002	2003	2004
Total MOU for FOMA (Minutes)	—	—	—	109	219
Outbound (Minutes)	—	—	—	85	168
Inbound (Minutes)	—	—	—	24	51

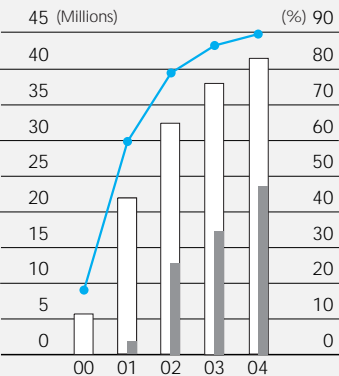
MOU for mova (Annual Data)



Years ended March 31	2000	2001	2002	2003	2004
Total MOU for mova (Minutes)*	178	190	178	168	158
Outbound (Minutes)	118	133	129	124	116
Inbound (Minutes)	61	56	49	44	41

*See Note 3 on page 47.

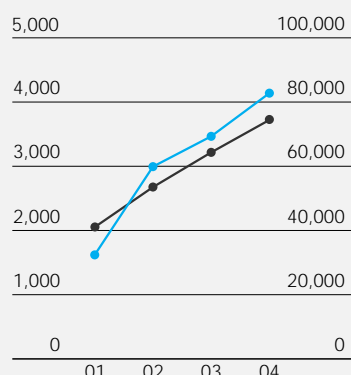
Data Related to i-mode Services (Number of Subscribers and i-mode Subscribers Ratio, Annual Data)



Years ended March 31	2000	2001	2002	2003	2004
No. of total subscribers (Thousands)	29,356	36,026	40,783	43,861	45,927
No. of i-mode subscribers (Thousands)	5,603	21,695	32,156	37,758	41,077
(i-appli users)	—	1,598	12,621	17,130	23,416
i-mode subscribers ratio	19.1%	60.2%	78.8%	86.1%	89.4%

□ No. of i-mode subscribers (left)
 ■ i-appli users (left)
 ● i-mode subscribers ratio (right)

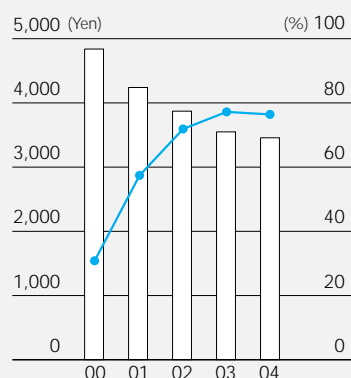
Data Related to i-mode Services (i-Menu Sites and Independent Sites, Annual Data)



Years ended March 31	2001	2002	2003	2004
i-Menu sites	1,620	2,994	3,462	4,144
i-appli	68	270	550	927
Independent sites*	41,093	53,534	64,207	74,605

*Data on independent sites are from OH!NEW? by Digital Street.

PHS Services (Annual Data)



Years ended March 31	2000	2001	2002	2003	2004
ARPU (Yen)*	4,870	4,190	3,790	3,500	3,430
MOU (Minutes)*	132	125	121	116	100
Data communication usage ratio	31.0%	58.0%	72.5%	77.6%	76.4%
Churn rate*	4.54%	3.85%	3.57%	3.44%	3.49%

*See Note 3 below.

Note 1. ARPU and MOU

(1)ARPU (Average monthly revenue per unit): Average monthly revenue per unit, or ARPU, is used to measure average monthly operating revenues attributable to designated services on a per user basis. ARPU is calculated by dividing various revenue items included in operating revenues from our Wireless services, such as monthly charges, voice transmission charges and packet transmission charges, from designated services which are incurred consistently each month, by number of active subscribers to the relevant services. We believe that our ARPU figures provide useful information regarding the average usage of our subscribers. The revenue items included in the numerators of our ARPU figures are based on our U.S. GAAP results of operations.

(2)MOU (Minutes of usage): Average communication time per one month per one user

Note 2. ARPU is calculated as follows:

(1)Aggregate ARPU (FOMA+mova)=Voice ARPU (FOMA+mova) + Packet ARPU (FOMA+mova)
 Voice ARPU (FOMA+mova): Voice ARPU (FOMA+mova) Related Revenues (monthly charges, voice transmission charges) / No. of active cellular phone subscribers (FOMA+mova)
 Packet ARPU (FOMA+mova): (Packet ARPU (FOMA) Related Revenues (monthly charges, packet transmission charges) + i-mode ARPU (mova) Related Revenues (monthly charges, packet transmission charges)) / No. of active cellular phone subscribers (FOMA+mova)
 i-mode ARPU (FOMA+mova): i-mode ARPU (FOMA+mova) Related Revenues (monthly charges, packet transmission charges) / No. of active cellular phone subscribers (FOMA+mova)

(2)Aggregate ARPU (FOMA)=Voice ARPU (FOMA) + Packet ARPU (FOMA)

Voice ARPU (FOMA): Voice ARPU (FOMA) Related Revenues (monthly charges, voice transmission charges) / No. of active cellular phone subscribers (FOMA)
 Packet ARPU (FOMA): Packet ARPU (FOMA) Related Revenues (monthly charges, packet transmission charges) / No. of active cellular phone subscribers (FOMA)
 i-mode ARPU (FOMA): i-mode ARPU (FOMA) Related Revenues (monthly charges, packet transmission charges) / No. of active cellular phone subscribers (FOMA)

(3)Aggregate ARPU (mova)=Voice ARPU (mova) + i-mode ARPU (mova)

Voice ARPU (mova): Voice ARPU (mova) Related Revenues (monthly charges, voice transmission charges) / No. of active cellular phone subscribers (mova)
 i-mode ARPU (mova): i-mode ARPU (mova) Related Revenues (monthly charges, packet transmission charges) / No. of active cellular phone subscribers (mova)
 *i-mode ARPU (FOMA+mova, FOMA, mova) is based on the number of all subscribers who have active cellular phones, regardless of whether the i-mode service is activated.

(4)ARPU (PHS): ARPU (PHS) Related Revenues (monthly charges, voice transmission charges) / No. of active PHS subscribers

Note 3. Calculation methods for No. of active subscribers, which is a base data in computing ARPU, MOU and churn rate, have been changed to enhance accuracy. All the figures described herein are based on the new calculation methods.

[Previous calculation methods]

{(No. of subscribers at the end of previous fiscal year + No. of subscribers at the end of current fiscal year) / 2} x 12 months

[New calculation methods]

Sum of No. of subscribers** for each month from April to March

** subscribers = (No. of subscribers at the end of previous month + No. of subscriber at the end of current month) / 2

Stock Information

(As of March 31, 2004)

Transfer Agent

UFJ Trust Bank Limited Corporate Agency Department
4-3, Marunouchi 1-chome, Chiyoda-ku, Tokyo 100-0005, Japan
Phone: +81 3 5683 5111

Depository for American Depositary Receipts ("ADRs")

The Bank of New York
101 Barclay Street, New York, NY 10286, U.S.A.
Phone: +1 212 815 2042

Stock Listings

Tokyo Stock Exchange, First Section
New York Stock Exchange
London Stock Exchange

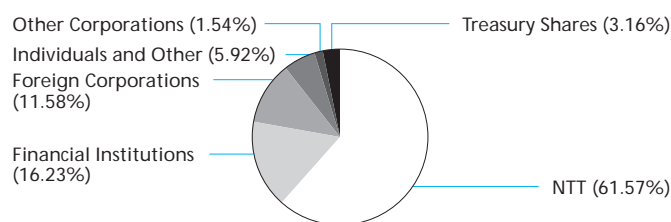
Number of Shares

Authorized: 191,500,000
Issued and Outstanding: 50,180,000

Number of Shareholders

360,261

Distribution of Ownership among Shareholders



Major Shareholders

	Number of Shares Held	Percentage of Total Issued Shares (%)
Nippon Telegraph and Telephone Corporation	30,894,000	61.57
Japan Trustee Services Bank, Ltd. (nominee account)	2,311,746	4.61
The Master Trust Bank of Japan, Ltd. (nominee account)	1,817,672	3.62
State Street Bank and Trust Company	557,993	1.11
The Mitsubishi Trust and Banking Corporation, Ltd. (Trust Account)	263,029	0.52
Trust & Custody Services Bank, Ltd. (Trust Account B)	247,521	0.49
UFJ Trust Bank Limited (Trust Account A)	233,541	0.47
The Chase Manhattan Bank, N.A., London	228,411	0.46
Trust & Custody Services Bank, Ltd. (Trust Account A)	212,835	0.42
Mitsui Asset Trust and Banking Company, Limited (Designated Money Trust Account 1)	208,503	0.42
Total	36,975,251	73.69

Note: Treasury shares are not included in the above list.

Stock Performance of NTT DoCoMo on the Tokyo Stock Exchange

