

Small-transaction sales

¥57 trillion

(total small transactions)

Of ¥283 trillion in private transactions, most were for ¥3,000 or less
(excluding real estate/housing, financial and medical transactions)

Sources: commercial statistics, service-industry survey, industry charts,
Japan Statistical Yearbook, company websites, interviews, and analysis.

E-money business is expanding rapidly

Suica

train ticket



15.36 million issued

(as of end Feb 2006)

Mobile Suica members:

38,000 (as of March 2, 2006)

Participating merchants:

5,000 (as of March 16, 2006)



Edy

e-money



16.20 million cards

(as of March 1, 2006)

“Osaifu-Keitai” (reposted):

2.6 million (as of March 1, 2006)

Participating merchants:

30,000 (as of March 1, 2006)