

DCMX Branding Designer

Manabu Mizuno

Art Director

Born in 1972 and graduated from Tama Art University, Faculty of Art and Design, in 1996. Entered Pablo Productions, moved to Draft, and then established good design (company name) in January 1999. Major projects include KIRIN 903 (2004), which involved the product concept, planning and brand development, advertising and all other creative work; graphics for the performance group Rahmens; commercials and graphics for the alcoholic beverage Shinluchu by Ei-Sho-Gen; and graphics for Mitsui Fudosan's Shibaura Island. Currently handling branding for NTT DoCoMo's iD mobile credit platform and related services. Won the New Talent award from the Japan Graphic Designers Association in 2003, NY ADC award in 2005, and awards in three categories from One Show Silver 2005.

