

DCMX
SITE

Flagship facility

This flagship showroom in Shinjuku, Tokyo's popular shopping and entertainment district, will inspire interest and trust in DCMX.

Opens
end of May

3-14-5 Shinjuku, Shinjuku-ku, Tokyo

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Design

Conceived by architect Akihito Fumita, renowned for his creative design of the Nissan Gallery, the DCMX Site is laid out horizontally around a two-story staircase and open ceiling. Extensive use of wood materials creates a warm feeling in this highly futuristic space.



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Info Desks

People will visit DCMX Site to find out what DCMX is and how to use mobile credit, as well as apply for the service.

Displays

Displays will enable customers to view and handle the latest phone models, leading to greater appreciation of their advanced designs.