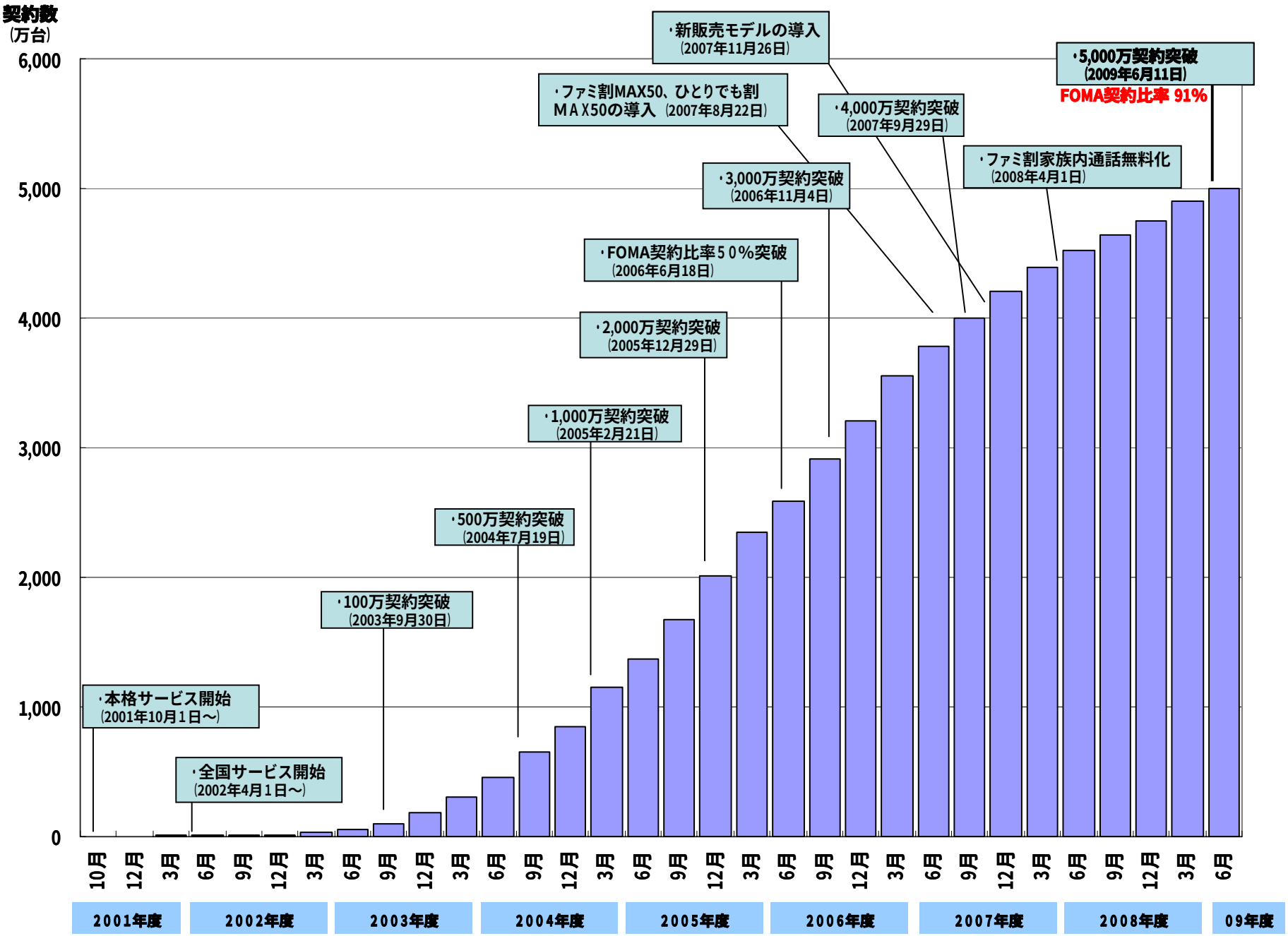FOMA サービス 5,000 万契約突破までの経緯