# Editorial Policy and Organizational Profile

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Editorial Policy

Editorial Points
The NTT DOCOMO Group has been issuing an annual CSR Report to further dialogue with stakeholders. It summarizes DOCOMO’s philosophy and initiatives relating to corporate social responsibility (CSR). In fiscal 2014, we reviewed past content from the standpoint of information disclosure and revised it so that readers could better understand DOCOMO’s potential for value creation into the future, and we produced the Sustainability Report 2014. The publication of the Sustainability Report 2018 marks the fifth year of our efforts. For the reports, we compiled data based on boundaries related to our core communications business to provide a comprehensive report on our CSR philosophy and various initiatives in accordance with the GRI Sustainability Reporting Guidelines.

Detailed information on our initiatives and data that are not contained in this PDF can be found on our corporate website. We have also created a CSR website named For ONEs to facilitate a better understanding of our CSR initiatives.

For customers who use NTT DOCOMO Group products and services, we also issued the NTT DOCOMO Group CSR Communication Book, a concise printed report in a reader-friendly format on topics we are particularly keen to communicate.

For detailed information on DOCOMO’s business strategies and activities, please see the Integrated Report.

Integrated Report

Period Covered
The report generally covers fiscal 2017, from April 1, 2017 to March 31, 2018, although some information pertains to time periods before or after fiscal 2017.

Report Scope of Organizations
The report applies to the DOCOMO Group, which consists of NTT DOCOMO, INC. and its 12 functional subsidiaries.* Where there are exceptions to this rule, the names of applicable companies are clearly identified, and "DOCOMO" refers to NTT DOCOMO, INC.


Reference Guidelines
GRI Sustainability Reporting Standards 2016
Environmental Reporting Guidelines FY2012 Version, Japan Ministry of the Environment
ISO 26000 (Guidance on Social Responsibility)

Published
November 2018 (previous report: November 2017; next report: November 2019)

Contact Information
NTT DOCOMO, Corporate Social Responsibility Department
Sanno Park Tower, 11-1, Nagata-cho 2-chome, Chiyoda-ku, Tokyo 100-6150, Japan
Tel: +81-3-5156-1111
csr@nttdocomo.com
(Clicking the link will launch your email software.)
Company names, product names and service names included in the report are the trademarks or registered trademarks of NTT DOCOMO, INC. or their respective organizations.

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Company names, product names and service names included in the report are the trademarks or registered trademarks of NTT DOCOMO, INC. or their respective organizations.
NTT DOCOMO, INC. (Company with Audit & Supervisory Board members) is a mobile telecommunications carrier of the NTT Group, for which NIPPON TELEGRAPH AND TELEPHONE CORPORATION (NTT) serves as the holding company.

**DOCOMO Overview**

### Corporate Profile

**Company Name**
NTT DOCOMO, INC.

**Headquarters**
Sanno Park Tower, 11-1, Nagata-cho 2-chome, Chiyoda-ku, Tokyo 100-6150, Japan

**Common Stock**
949,679,500,000 yen (as of March 31, 2018)

**Start of Business**
July 1, 1992

**Stock Listing**
Tokyo Stock Exchange*

*The Company delisted itself from the New York Stock Exchange in April 2018.

**Employees (Consolidated)**
27,464 (as of March 31, 2018)

**Subsidiaries and Affiliates**
130 companies (as of March 31, 2018)

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**Business Segment Description of Main Businesses**

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<td>Telecommunications Business</td>
<td>Cellular (LTE (K) and FOMA) services, optical-fiber broadband services, satellite mobile communications services, international services, sales of equipment for each service, and more</td>
</tr>
<tr>
<td>Smart Life Business</td>
<td>Distribution services (video, music, electronic books, etc.), finance and payment services, online shopping services, and various other services to support the daily lives of our customers</td>
</tr>
<tr>
<td>All other businesses</td>
<td>Mobile device protection service, development, and sales and maintenance of systems under commission</td>
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**Major Data**

- **Operating Revenues (Sales)**
  - 2013: 4,461.2 billion yen
  - 2014: 4,383.4 billion yen
  - 2015: 4,257.1 billion yen
  - 2016: 4,584.6 billion yen
  - 2017 (FY): 4,769.4 billion yen

- **Net Income Attributable to NTT DOCOMO**
  - 2013: 1,000 billion yen
  - 2014: 800 billion yen
  - 2015: 600 billion yen
  - 2016: 400 billion yen
  - 2017 (FY): 744.5 billion yen

- **Number of patent applications**: 745

- **FOMA subscriptions**: 66.60 million contracts (2017)
- **LTE (K) subscriptions**: 92.36 million contracts (2017)
- **LTE (Xi) subscriptions**: 74.88 million contracts (2017)

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**Patent Applications**

Number of patent applications: 745

- Technologies related to new services: 37%
- LTE-Advanced: 9%
- LTE: 0.4%
- Core Network: 1%

(Breakdown of patents applied for Japan in FY2017)

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**Financial and Non-Financial Results**

- **Operating Revenues (Sales)**
  - 2013: 4,461.2 billion yen
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**Mobile Phone Subscriptions**

- FOMA subscriptions: 66.60 million contracts (2017)
- LTE (K) subscriptions: 92.36 million contracts (2017)
- LTE (Xi) subscriptions: 74.88 million contracts (2017)
Profit Distribution

● Returning Profits to Shareholders through Stable and Consistent Dividend Payments

NTT DOCOMO believes that providing adequate returns to shareholders is one of the most important issues in corporate management as it strives to develop and expand its business to enhance corporate value. The Company plans to pay dividends in a stable and continuous manner by taking into account its consolidated results, financial condition and consolidated dividend payout. The Company will also continue to pursue a flexible approach regarding share repurchases in order to return profits to shareholders. With respect to the level of treasury stocks resulting from share repurchases, it will try limiting the amount of such treasury stock to approximately 5% of the total outstanding shares and retiring the excess at the end of the fiscal year.

The Company will allocate its internal reserves to research and development, capital expenditures, strategic investments and other activities aimed at creating innovative technologies, providing attractive services and expanding its business domains.

Note: The dividend above reflects the effects of a 1:100 stock split executed on October 1, 2013.

Source: Tokyo Stock Exchange
Evaluations by Outside Parties

DOCOMO’s CSR and ESG initiatives have earned high marks from research organizations in Japan and overseas.

DOCOMO received Silver Class distinction in RobecoSAM Sustainability Award 2018, which presents awards to companies by industry sector for their excellence in sustainable initiatives.

DOCOMO was selected to the DJSI World index for two consecutive years.

DOCOMO is a constituent of the MSCI Japan ESG Select Leaders Index of companies selected by U.S.-based MSCI for excellence in ESG performance from each industry.

DOCOMO is a constituent of the MSCI Japan Empowering Women Index (WIN), which represents Japanese companies that are leading their respective industries in seeking participation and promotion of women as well as diversity, and promoting gender diversity in the workforce.

DOCOMO is selected as a designated company for the FTSE4Good Index, a share index of socially responsible investments created by U.K.-based FTSE Russell.

In FY2017, DOCOMO received a score of A- from CDP (headquarter: London, U.K.) which is a nonprofit organization carrying out environmental assessment of major companies and cities worldwide.

DOCOMO was selected as a constituent for the Bloomberg Gender-Equality Index, which evaluates excellent companies based on their efforts to build environments of gender-equality for their employees, encompassing areas such as information disclosure, policies and achievements.

DOCOMO is a constituent of the ETHIBEL PIONEER and ETHIBEL EXCELLENCE indices for socially responsible investment created by the Belgium-based SRI advisory agency Forum ETHIBEL.
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- **Overall Number One in TOYO KEIZAI, INC.’s CSR Company Ranking for Fiscal 2017**
  NTT DOCOMO was ranked first in TOYO KEIZAI, INC.’s fiscal 2017 CSR company ranking. In preparing this ranking, Toyo Keizai evaluates companies from four perspectives of utilization of human resources, environmental performance, corporate governance and social performance, in addition to financial performance.

- **Rated as Five Stars in the Nikkei Smart Work Survey for Fiscal 2017 and Honored with the Nikkei Smart Work Grand Prize 2018 (Innovation Division)**
  DOCOMO ranked among the top group with a five-star rating in the Nikkei Smart Work Survey, which ranks companies based on their capability to utilize human resources, achieve innovation and develop new markets, as well as their management foundation.

- **Received the Grand Prize in the Internet IR Award 2017 from Daïwa IR**
  DOCOMO received the Grand Prize in the Internet IR Award 2017, presented by Daïwa Investor Relations Co., Ltd., which commends listed companies for effectively using IR websites for information disclosure and communication.

- **Obtained “Erubishi (Grade 2)” Certification**
  DOCOMO obtained the “Erubishi (‘L’ Star with ‘L’ standing for Lady, Labour and Laudable)” Grade 2 certification from Japan’s Ministry of Health, Labour and Welfare as an excellent company promoting women’s careers based on the Act for Promoting Women’s Participation and Advancement in the Workplace.
  [URL](http://www.mhlw.go.jp/stf/houdou/0000123991.html) (in Japanese only)

- **Obtained “Platinum Kurumin” Certification**
  DOCOMO received Platinum Kurumin certification from Japan’s Ministry of Health, Labour and Welfare as a Kurumin-certified enterprise that is making high-level efforts with an adequate level of work-life balance support in the form of a system that employees actively use.
  [URL](http://www.mhlw.go.jp/stf/seisakunitsuite/bunya/kodomo/shokuba_kosodate/kurumin/) (in Japanese only)

- **Named to the List of “Top Hundred Telework Pioneers” for Fiscal 2017**
  DOCOMO was among the “Top Hundred Telework Pioneers” announced by Japan’s Ministry of Internal Affairs and Communication, which recognizes enterprises and organizations that are proactively introducing and utilizing telework in their operations.

- **Received the PRIDE Index Gold Award for Fiscal 2017**
  DOCOMO received the PRIDE Index Gold Award from the nonprofit organization, Work with Pride, which recognizes companies and organizations pursuing initiatives that aim to create working environments supportive of sexual minorities including LGBT.
  [URL](http://www.workwithpride.jp/pride.html) (in Japanese only)

- **Received “White 500” Recognition for Excellence in Health and Productivity Management in Fiscal 2018**
  DOCOMO was selected as one of the “White 500” large enterprises recognized for excellence in health and productivity management in a certification system jointly managed by Japan’s Ministry of Economy, Trade and Industry and the Nippon Kenko Kaiji (Japan Health Conference).
  [URL](http://www.meti.go.jp/policy/mono_info_service/healthcare/kensokaijei/yuryouhouzun.html) (in Japanese only)