Strengthen Core Business Even Further (4) HSDPA

**Network**

- **Transmission speed**
  
  3.6Mbps (downlink)
  
  Possible to upgrade to max. 14Mbps

- **POP coverage (Forecast)**
  
  Mar. 31, 2007: 70%
  
  Mar. 31, 2008: over 90%

- **Launch**
  
  Aug 31, 2006

**Handsets**

- **Initially**
  
  Plan to offer 2 models
  
  N902iX HIGH-SPEED / M2501 HIGH-SPEED
  
  (Released Aug 31, 2006) (Plan to release)

- **Future plans**
  
  Add 2 more models around spring/2007
  
  Embed HSPDA as a standard feature in future 90X series phones

**Services**

*Provide services that leverage HSDPA’s higher download speeds*

- **Services uniquely available on mobile phones**
  
  - "Music Channel"
  
  - Large-capacity i-motion, etc.

- **Broadband content originally developed for PCs (planned)**
  
  - Animation
  
  - Short films
  
  - Music videos, etc.