Improve search function on i-menu/independent sites by enabling keyword search, with the aim to reinforce DoCoMo's competitiveness and expand data revenues.

- Improve ease of i-mode’s search function (Planned for launch in Oct. 2006)
  - Input keyword on top page, and search
  - Search results are shown

- i Menu Site Search
  - Improve ease of use of iMenu’s rich official sites
  - DoCoMo’s proprietary search function
    - Genre narrow-down function
    - Intra-site search function

- Tie-ups for General Site Search
  - Tie up with a wide range of search engines based on an open model to improve users’ convenience