Create New Revenue Sources

Accelerate cellular service’s transformation into a “lifestyle infrastructure” leveraging the synergies of core and new businesses ⇒ Achieve “third growth” after first and second phases of growth led by telecommunications/IT infrastructure businesses

(1) Payment/Commerce
- Sumitomo Mitsui Card
- UC Card
- am/pm
- Lawson
- AEON*
- FamilyMart*
- East Japan Railway (LLP)

(2) Broadcast
- Fuji television
- Nippon television (LLP)

(3) Content / Internet business
- Rakuten Auction
- CA Mobile
- Tower Records

(4) Global business
- KT Freetel
- Guam Cellular
- Guam Wireless
- PLDT
※ Asia Pacific Mobile Alliance (tentative name)

(5) Mobile-related peripheral business
- ACCESS
- Aplix
- Renesas Technology*
- Texas Instruments*
- FueTrek

* non-invested alliance